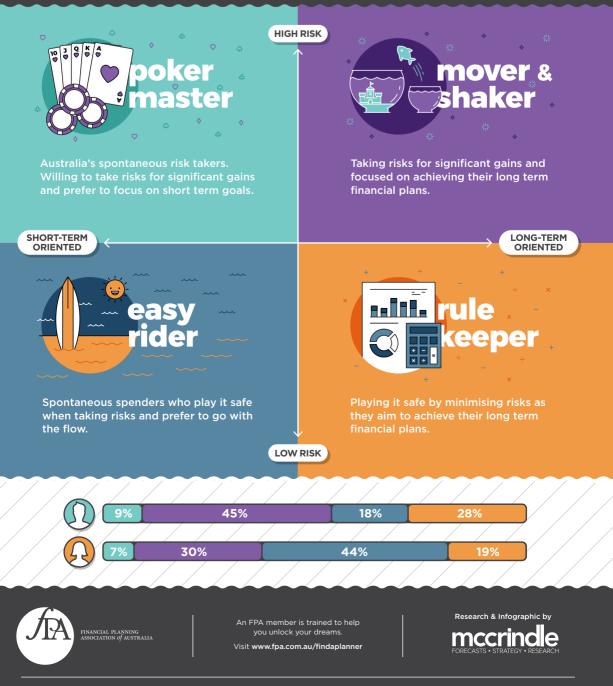


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## AUSTRALIA'S FINANCIAL DREAMING PERSONALITIES

We all have different approaches to our financial futures. Australia's Financial Dreaming Personalities provide insight into how Australians approach their finances, and the impact this has on achieving their dreams and aspirations.



**Research Methodology** 

McCrindle surveyed J016 working age Australians (aged 20 to 65) on their attitudes to their personal financial dreams. The survey was in field from 13 to 15 July 2016.